

Privacy Policy

Last updated: May 2026

If you are under the age of 18 and do not fully understand this Privacy Policy, you are encouraged to review it with a parent or legal guardian. Please note that the PlusOne application is not intended for individuals under the age of 18.

This Privacy Policy aims to inform you, in accordance with applicable data protection laws, including the General Data Protection Regulation, of the nature of the personal data we process, the purposes of such processing, the legal bases relied upon, the recipients of the data, and your rights.

1. Data Controller

The “PlusOne” application (the ‘App’) acts as a data controller for the processing of your personal data collected through: your use of the App, your interaction with our website, and third-party integrations where applicable.

2. Categories of Personal Data Processed

2.1 Data Provided Directly by the User

Account Data

The following data is required to create and access your account: phone number, date of birth, username, email.

Optional data may include: user “bio” added in the App, profile picture, location (in stories photo location metadata), personal goal added in the App, personal interests added in the App, personal Google account information, device’s contacts

Legal basis: performance of a contract (Article 6(1)(b) GDPR).

Content Data

You may provide: photos, videos and text posts, interactions (comments, reactions, captions, points in the App), number of active days in the app.

Legal basis: performance of a contract and consent (Article 6(1)(a) and (b) GDPR).

Chat Data

Data provided in chats may include messages, shared media (photos, videos), reactions, posts (captions)

Legal basis: performance of a contract.

Data availability

Your posts may be shared only with your “friends” or with all users, depending on your account type (private or public).

Your username, profile photo, bio, selected interests, goals, current number of points, number of consecutive days you have posted (streak), and your number of friends, subscriptions, and followers may be visible to all users.

App users may see mutual friends you have in common.

Legal basis: performance of a contract.

Communications Data

When contacting support or responding to surveys: we may collect email address, message content, attachments, identity verification documents (where strictly necessary), any voluntarily provided information.

Legal basis: legitimate interest (Article 6(1)(f)) and legal obligation where applicable.

2.2 Data Collected Automatically

Following data is collected by the application automatically:

- Technical and Connection Data: IP address, device identifiers, operating system and configuration, login activity, browser and language preferences.

Legal basis: legitimate interest (security, service improvement).

- Identifiers: user ID, device ID, analytics identifiers
- Advertising Identifiers

These identifiers remain under your control and may be reset at any time.

Legal basis: consent.

- Usage and Interaction Data: app usage behavior, content interactions, posting activity, technical logs (crashes, events), moderation actions (blocking, deletion).

Legal basis: legitimate interest.

- Inferred Data: Derived information may include: time zone, interests.
- Geolocation Data: inferred location (country, city, region) based on IP, optional GPS location when sharing content.

Legal basis: consent (for precise location).

- Address Book Data: With your consent, we may access your contacts to identify existing users and suggest connections.

Legal basis: consent.

Third-Party Integrations

When connecting partner services (e.g. Firebase), we process: necessary technical data, optional data shared via the integration.

Legal basis: consent and performance of a contract.

3. Data deletion

Data is deleted upon withdrawal of consent within a reasonable timeframe (posts: 24 hours after posting; pinned posts: 24 hours after deletion; messages: 2 weeks after sending; and account information: 3 days after account deletion).

4. Purposes of Processing

Your data is processed for the following purposes: account creation and management, provision of core App functionalities, personalization of user experience, communication and support, service improvement and analytics, security and fraud prevention, compliance with legal obligations.

5. Data Sharing

Your data may be shared with: service providers and processors acting on our behalf, analytics and infrastructure partners, third-party integrations (with your consent), competent authorities where required by law.

All processors are bound by contractual data protection obligations.

6. Data Retention

Personal data is retained only for as long as necessary to fulfill the purposes described above, unless a longer retention period is required or permitted by law.

7. Your Rights

In accordance with the GDPR, you have the right to access your data, rectify inaccurate data, request deletion, restrict processing, data portability, and withdraw consent at any time.

You may exercise your rights through the Support or Settings sections of the App, by contacting us via email or by submitting the form provided in Google Play.

8. Data Security

We implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk, including protection against unauthorized access, alteration, disclosure, or destruction of personal data.

9. User Conduct, Reporting, and Moderation

Users are strictly prohibited from posting, uploading, or sharing any inappropriate content, including but not limited to nudity, violence, or harassing material. We provide in-app tools that allow users to block other accounts and report any content that violates these guidelines.

If a user's post receives a report from the community, the post will be automatically hidden and reviewed by our team. If our moderation team confirms a violation of our policies, the offending user's account will be permanently deleted, and access to the app will be revoked.

10. Children's Data

The App is not intended for children under 18.

11. Changes to This Policy

We may update this Privacy Policy from time to time if this is necessary or if the law requires it. Any changes will be communicated appropriately and reflected by an updated "Last updated" date.

12. Contact

You can contact our Team at plusonecontact.support@gmail.com.